

BABEȘ-BOLYAI UNIVERSITY



Nicoleta Sălcudean

Associate Professor, PhD, Habil.



1. PERSONAL INFORMATION

- Contact information
 - Email: nicoleta.salcudean@ubbcluj.ro
 - Phone: +40-722-268.658
 - Institutional address: No. 4 Mihail Kogălniceanu Street, Cluj-Napoca, Romania
- Website or academic profiles
 - ORCID: 0000-0002-8805-5852

2. RESEARCH INTERESTS – Cultural Studies, Sociology of Culture, Film and Media Studies

- Cultural policies
- Creative industries
- Creative writing
- Cinematic sociology

3. EDUCATION

2019 - **Habilitation**, Cinematography and Media; Thesis: Film and Creative Industries

2008 – 2012 **PhD in Sociology-Anthropology**. Faculty of European Studies, Babeș-Bolyai University, Romania. Thesis: *Cultural Policies and Identity Constructions in the European Context*.

2002 – 2003 **MA in Interdisciplinary Studies: History of Images, History of Ideas**. Faculty of Letters, Babeș-Bolyai University, Romania. Dissertation: *Yugoslav Approximations*.

1995 – 1999 **BA - Romanian and English Language and Literature**. Faculty of Letters, Babeș-Bolyai University Romania. Dissertation: *Creation Hexameters*.

4. ACADEMIC POSITIONS & EMPLOYMENT

2021 - now **Associate professor**. Cinematography and Media Department, Faculty of Theater and Film, Babeș-Bolyai University, Cluj-Napoca, Romania.

- 2012 - 2021 **Lecturer.** Cinematography and Media Department, Faculty of Theater and Film, Babeş-Bolyai University, Cluj-Napoca, Romania.
- 2012 - 2014 **Director.** Continuous Education and Lifelong Learning, Center for Continuous Education, Distance Learning and Part Time Courses, Babeş-Bolyai University, Cluj-Napoca, Romania.
- 2008 - 2012 **Expert.** Lifelong Learning, Center for Continuous Education, Distance Learning and Part Time Courses, Babeş-Bolyai University, Cluj-Napoca, Romania.

5. PUBLICATIONS

Books

- *Politicile culturale: între Bucureşti și Bruxelles* [Cultural Policies: Between Bucharest and Brussels], Risoprint, Cluj-Napoca, 2016.
- *Manual de scriere creativă* [Manual of Creative Writing], Presa Universitară Clujeană, Cluj-Napoca, 2014.
- *Social și cultural în context european. Resemantizarea culturii în paradigma socio-politică europeană* [Social and Cultural in the European Context. Redefying Culture in the European Socio-Political Paradigm], Risoprint, Cluj-Napoca, 2013.
- *Cuvinte la Schimb* [Words in Exchange], vol. I, Eben-Ezer, Oradea, 2001-2009.
- *Cuvinte la Schimb* [Words in Exchange], vol. II, Risoprint, Cluj-Napoca, 2001-2009.

International volumes coordinator

- Sălcudean Ileana Nicoleta, Delia - Ioana Enyedi (Marchiș), *Ekphrasis - Creative Boycott: Transgression, Counterfeit and Aesthetic Imaginary*, Accent Publisher, Cluj-Napoca, 2015.

Collective Volumes Chapters

- "Organization Aethetics. Case Study: Paintbrush Factory, Cluj-Napoca", în *Arta și viața cotidiană. Explorări actuale în estetică* [Art and Everyday Life: Current Approaches in Aesthetics], Editor: Dan-Eugen Rațiu, Casa Cărții de Știință, Cluj-Napoca, pp. 133-157, 2016.
- "Industria creative în România. Studiu de caz: Fabrica de Pensule, Cluj-Napoca" [Creative Industries in Romania. Case Study: Paintbrush Factory, Cluj-Napoca], în *Noii industriași, creativii* [The New Industry Makers: The Creative Ones], Editor: Oana Năsui, Editura Postmodernism Museum, pp. 15-24, 2016.

- "New and Old: Changes and Continuity in Culture and Media - Approaches on New Media", Istanbul Gelisim University Press, Istanbul, Turcia, Editor: Asst. Prof. Dr. Sinem TUNA Asst. Prof. Dr. Deniz AKÇAY, pp. 95-105, 2015.
- "Creative Industries in Romania. Film, Video, Photography", în *Transdisciplinarity and Communicative Action*, Monduzzi Editore, Bologna, Italy, Editor: Medimond, pp. 656-660, 2015.
- "Repere imagologice ale culturii românești. Aglutinări și disocieri", [Imagological Highlights of Romanian culture. Agglutination and Dissociation], în *Interculturalitate și interdisciplinaritate în științele socio-umane* [Interculturality and Interdisciplinarity in Social and Human Sciences], Pro Universitaria, Editor: Veronica Dumitrascu, pp. 110-129, 2015.

Articles

- "From Mediascapes to Ideoscapes. A Disembodied and an Embodied Romanian Performance at the Venice Biennale", *Art Documentation*, vol. 43, no.1, University of Chicago Press Journals, spring 2024.
- "Aesthetic Leadership and Organizational Symbolism experienced at the Paintbrush Factory in Cluj-Napoca, Romania", *AM Journal of Art and Media Studies*, No. 28, 2022.
- "Human Existence in Tangible Form. Portal to a Dual Chronotope", *Millenium Film Journal*, volume nr: 74, 2021.
- "Film Festivals in the Perspective of Cultural Anthropology. Case Study: Transylvania International Film Festival", *Revista Transilvania*, 5-6/ 2018.
- "The Transnational Identity of European Film Festivals. New Media and Cultural Branding Employed at the Transylvania International Film Festival", *Metacritic Journal of Comparative Studies and Theory*, 3.1, pp. 194-214, 2017.
- "Outrun the Past. Global and European Influences in Creating Cultural Policies in Romania", *Journal of Arts Management, Law and Society*, October, 5/ 46, pp. 255-173, 2016.
- "The Convergent Motions of the Social Dimension and the Cultural Dimension National and European Blueprints", *Studia Universitatis*, 60/ 2015, pp. 109-134, 2015
- "Sexuality in Comedy. Controversy and Clichés", *Ekphrasis* 14, pp. 136-150, 2015.
- "Creative Industries – Art and Commerce; Entrepreneurship and Creativity", *Ekphrasis* 13 pp. 10-25, 2015.
- "I Think That the Emphasis on Autonomy and Authorship is Not Good for Art and Creativity", Interview with Hans Abbing, part II, *Ekphrasis* 13, volume 1/ 2015, BDI, *Ekphrasis* 13, pp. 209-214, 2015.
- "New Aesthetics and New Technologies: Global Challenges to the Future of Cultural

Organizations and Management”, *Ekphrasis* vol. 11, 1/2014, pp. 225-233, 2014.

◦ Sălcudean Nicoleta-Ileana, Vincentiu-Andrei Veres, Ciprian-Marcel Pop, ”The Social and Cultural Dimension of Lifelong Learning in European Union. Case Study: Babeş-Bolyai University”, *The Fourth International Conference on Adult Education, Romania 2014 — Adult Education in Universities. Local and Regional Perspectives*, Elsevier, Editor: Cristian Vasile, pp.162-168, 2014.

◦ ”Art and Vandalism. CrossBreeding of Street Art: (re)interpretation of Street Art from a Sociological, Aesthetical and Interactivity Perspective” - *Journal of Media Research*, vol. 5, no. 1(12)/2012, pp.45-60, 2012.

◦ ”A Supplement of Thinking. Youth Festival as Communist Propaganda; Reflections on the Old New Order?”, *Studia Europaea*, 4/2010.

◦ ”New Technologies – New Learning Paradigms”, Rodica Mocan, PhD and Nicoleta Sălcudean, PhD candidate, în *25th DRC Annual Meeting and Conference*, Eötvös Loránd University, Budapest, 2009.

6. GRANTS, FELLOWSHIPS & AWARDS

June-July 2022	Research Grant European Summer Study Program Wheaton College
June 2020	Internal Advanced Fellowship, UBB
2016 - 2017	Grant Young Researches (GTC), Babeş-Bolyai University
2017	A.F.C.N. project arivART – team member
2010 - 2012	Manager assistant within the project on the Consolidation of the Institutional Capacity of the Regional Consortium (RC) of the North-Western Region (contract identification number: POSDRU/41/3.3/G/18398; beneficiary - Babeş-Bolyai University) – coordination of the activities related to continuous formation and the relationship with transnational partners.

7. CONFERENCES & PRESENTATIONS

2024

◦ *Occhliolism and Coded Bodies. Portal to a Dual Chronotope*, Congreso Internacional Genero Fantastico, Audiovisuales y Nuevas Tecnologias, Miguel Hernández University of Elche, Spain.

2022

◦ *Identitate și diversitate în europa. Istorie, societate, relații internaționale* /Identity and diversity in Europe. History, society and international Relations, Conference, Oradea, Romania.

2020

◦ *Embodiment and Performance of Identity: The New Vocabulary of Visual Discourse. Case Study; The Transylvania Film Festival*, Latin Heritage in Romania, Romanian Language and Culture Centre, ABU, Romanian Embassy in Azerbaijan.

2019

◦ *Aesthetic Leadership: Converting Space and Time at the Paintbrush Factory, Cluj-Napoca*, Intermedial Ecocriticism: The Anthropocene Condition across Media and the Arts.

2018

◦ *Culture and Memory*, The State of Europe, The Schuman Center for European Studies, Bucharest, Romania.

◦ *Identity Revised and the New Vocabulary of Visual Discourse. Cultural Branding and the Reconfiguration of the Public at Transylvania International Film Festival*, Copy and Paste. Revaluating History, Memory and Archive in Cinema, Performing Art and Visual Culture, Faculty of Film and Theatre, Babeş-Bolyai University, Cluj-Napoca, Romania.

2017

◦ *The Reconfiguration of European Film Festivals: Convergence and Network. (Case Study: Transylvania International Film Festival)*, Contact Zones, Transnational Encounters, Dialogues and Self-Representations in Contemporary Eastern-European Literature, Cinema and Visual Arts, Elte, Budapest, Hungary.

◦ *The New Morphology of European Film Festivals*, WEI Academic Conference, West-East Institute, Barcelona, Spain.

2016

◦ *Corporealizarea și spectacolul identității: festival de film și modă. Studiu de caz: Festivalul Internațional de Film Transilvania [Embodiment and Performance of Identity: Film Festival and Fashion (Case Study: Transylvania Film Festival)]*, Aesthetics and Theories of Art, fifth edition, Babeş-Bolyai University, Faculty of History and Philosophy, Cluj-Napoca, Romania.

◦ *Creative Industries in Eastern and Western Europe*, Financing Collaborative R&D Project in the Creative Industries, Liverpool, UK.

◦ *Society and Religion in Film*, Academic Leaders Network, Wisla, Polonia.

2015

◦ *Leadership estetic. Experiența cognitivă și senzorială în cadrul Fabricii de Pensule, Cluj-Napoca [Aesthetic Leadership. Cognitive and Sensorial Experience at the Paintbrush Factory, Cluj-Napoca]*, Aesthetics and Theories of Art, 4th edition, Babeş-Bolyai University, Faculty of History and Philosophy, Cluj-Napoca, Romania.

- *Organizational Aesthetics. Case Study: Paintbrush Factory*, Cluj-Napoca, 12th ESA Conference (Conference of the European Research Network Sociology of the Arts), Prague, Czech Republic.
- *New and Old. Changes and Continuity in Culture and Media*, International New Media Conference, Istanbul Gelisim University, Istanbul, Turkey.

2014

- *Estetica organizațională. Studiu de caz: Fabrica de Pensule, Cluj-Napoca [Organizational Aesthetics. Case Study: Paintbrush Factory, Cluj-Napoca]*. Aesthetics and Theories of Art, third edition, Babeș-Bolyai University, Faculty of History and Philosophy, Cluj-Napoca, Romania.
- *Creative Industries in Romania. Film, Video, Photography*, LUMEN, Transdisciplinarity and Communicative Action, Târgoviște, Romania.
- *From Mediascapes to Ideoscapes*, ESA - Arts 2014

2013

- *Developing Lifelong Learning Competences through Creative Writing in a Female Prison Setting*, International Scientific Conference on Vocational and Adult Education, University of Szeged, Hungary.

2012

- *Creators and Cultural Policies in Europe*, CreArt Conference. Developing Artistic Creativity in European Cities; New Ways in Crisis Situations, Miercurea-Ciuc, Romania.

2010

- *Politics and Society – coordination of four workshops on different themes such as: Public Policies and their Implementation in Romania, Sweden, Great Britain, Spain and Serbia. Influences and Manner of Reflection in the Mass-media*, European Leadership Forum, Hungary, Eger.
- *Art and Vandalism. CrossBreeding of Street Art. (re)interpretation of Street Art from a Sociological, Aesthetical and Interactivity Perspective*, International Symposium of Interactive Media Design, Yeditepe University, Istanbul, Turkey.

2008

- Sălcudean Nicoleta, PhD. Rodica Mocan - *LifeLong Learning Models in Multimedia Training*, Academic Network Conference, European Academy for Digital Media, Graz, Austria.

8. MEMBERSHIPS IN PROFESSIONAL ASSOCIATIONS

National Evaluator, Scholarship Agency, Ministry of Education (2023)

Jury Member Corto in Accademia Film Festival, Macerata (2021).

Member Society for Cultural Anthropology (2020).

Member Network Association Europeana (January 2018 – present).

Member Transdisciplinary Center Ekphrasis, Babeş-Bolyai University (2016 – present).

Associate Member Center for Applied Philosophy, Babeş-Bolyai University (2013 – present).

Editorial Member Ekphrasis Journal (2014 – 2017).

9. OUTREACH & PUBLIC ENGAGEMENT

Television Broadcasts

Guest "Lines of Dialog", Cultart, TVR 3, November 2020.

Unique guest "The Reading Book", TVR Cluj, March, 2018.

Guest, "Transylvania Today", TVR Cluj, November 2014.

Unique guest "Living in Cluj", 2010.

10. INTERNATIONAL AWARDS

◦UEFISCDI Prize for Research 2017.

◦Ambassador CreArt, Fundación Municipal de Cultura. Ayuntamiento de Valladolid (ES) CreArt Coordinator, 2014.

11. FOREIGN LANGUAGES

Languages	Understanding		Speaking		Writing
	Listening	Reading	Conversation	Oral discourse	Writing skills
English	advanced	advanced	advanced	advanced	advanced
French	medium	medium	beginner	beginner	beginner

12. HOBBIES

◦Spending quality time with friends, traveling, reading, writing, cross-cultural experiences