

## *Short Bio*

**Ileana Nicoleta Sălcudean** is an associate professor at Babeş-Bolyai University, Cluj-Napoca, in the Department of Cinema and Media Studies, Theatre and Television Faculty.

She holds a PhD in sociology (2012) with the thesis „Cultural Policies and Identity Constructions in the European Context” and the Habilitation (2019) in the field of cinematography and media with the thesis: „Film and Creative Industries.”



She teaches courses on: creative writing, creative industries, cinematic sociology.

**Spheres of interest:** cultural studies, sociology of culture, creative industries

**Books:** Cultural Policies: from Bucharest to Brussels, Cluj-Napoca: Risoprint, 2016; Industriile Creative în România. Film, Video, Fotografie (Creative Industries in Romania. Film, Video, Photography), Editura Muzeului Literaturii Române, Bucureşti, 2015; Handbook of Creative Writing, co-author, Cluj University Press, 2014; ‘Social’ and ‘Cultural’ in the European Context, Cluj-Napoca: Risoprint, 2013.

**Awards & Professional Associations:** CreArt Ambassador for the Municipal Foundation of Culture since 2014; Valladolid City Council (ES); member of the European Network Association since 2018; member of the Ekphrasis Research Center since 2016; associate member of the Center of Applied Philosophy (CAPH) under the Faculty of History and Philosophy at Babeş-Bolyai University since 2015; director of the Center for Continuous Education and Lifelong Learning, Babeş-Bolyai University (2012-2014); UEFISCDI Research Award, 2017; recipient of numerous grants and research internships, including Wheaton College, Venice Biennale, University of Valencia, Otto-von-Guericke Universität Magdeburg, Institute of Higher European Studies in The Hague, Sidney Sussex College Cambridge University Cambridge; project manager and team member in national and

international projects including POCU, STARUBB, AFCN, UEFISCDI, POS-DRU, Inside Europe; expert guest, trainer, and evaluator at multiple prominent international conferences.

**Ileana Nicoleta Sălcudean** este în prezent conferențiar abilitat la Universitatea Babeș-Bolyai, Cluj-Napoca, Departamentul de Cinematografie și Media, Facultatea de Teatru și Film. Din 2012 este doctor în sociologie cu teza *Politici culturale și construcții identitare în contextul european*. Are experiență profesională în predare, management cultural, PR, eLearning.

Din 2014 este *Ambasador CreArt*, Fundación Municipal de Cultura. Ayuntamiento de Valladolid (ES).

**Domenii de interes:** studii culturale, sociologia culturii, industrii culturale. Predă cursuri și seminarii despre industrii creative, scriere creativă, sociologie cinematografică și a publicat numeroase articole în reviste de specialitate.

**Cărți:** *Politicile culturale: între București și Bruxelles*, Risoprint, 2016; *Manual de scriere creativă*, co-autor, PUC, 2014; *'Social' și 'Cultural' în context european*, Risoprint, 2013.